Refer to

<http://yoobee.net.nz/BestPractices/>

<http://typographyhandbook.com/>

**Typography plan:**

The website called “…..” will be designed and developed using the following styles.

Visual Hierarchy: Write your choice for the website you are designing

Headers

|  |  |
| --- | --- |
| Font Size |  |
| Font Weight | **light, regular, bold, semibold** |
| Font Typeface |  |
| Font Color |  |

Body

|  |  |
| --- | --- |
| Font Size |  |
| Font Weight | **light, regular, bold, semibold** |
| Font Typeface |  |
| Font Color |  |

Proximity: white space in and around text

|  |  |
| --- | --- |
| Line Height |  |
| Margin |  |
| Padding |  |
| Line length |  |

Link Color (must be different from normal text)

The Blog Posts structure , colors, fonts etc

Custom web font (if any): write about each what you are planning

* compatibility on browsers,
* font family loading if not fallback font,
* Font compressions

Mobile friendly container – border box (if any)

Vertical rhythm – space between elements

Use of Sass- smart underline